Amplify COLOURS - Double Your Impact!

This February and March, COLOURS is launching its fundraising campaign, "Amplify COLOURS - Double Your Impact!" Every donation made during this period will be matched up to $2,000, allowing supporters to double the impact of their contributions. This is a powerful opportunity to provide meaningful support to LGBTQIA+ People of Color within the Philadelphia metropolitan area, particularly those from the African diaspora.

Funds raised will directly support:

• Life-saving services for our community members who face discrimination and marginalization

• Educational programs that empower individuals and fight stigma

• Safe spaces for people to heal, grow, and connect with one another

By participating in this campaign, donors will play an essential role in supporting the holistic wellness, safety, and empowerment of those too often left at the margins of both the LGBTQ+ and POC communities.

Campaign Goals:

• Raise $150,000+ (with matching funds)

• Expand awareness of the COLOURS Organization’s mission and programs.

• Engage at least 250 new donors throughout our communities.

• Strengthen partnerships with local businesses, philanthropists, and influencers who share the values of equality and inclusion.

Double Your Impact:

Now is the perfect time to give! Whether you’re able to donate $25, $50, $100 or more, your contribution will be double. This is a unique opportunity to increase the reach of your generosity and help us continue to create a world where all people are celebrated for who they are.

How You Can Help:

• Donate Today: Every dollar counts, and thanks to the matching challenge, your support will go twice as far!

• Spread the Word: Share our campaign with your friends, family, and networks to help us reach our goal. The more people who know about this opportunity, the more lives we can touch.

The campaign runs from now to March 31st, so there is no time to waste! Together, we can build a more inclusive and empowered future for all.

Let's make it happen double the impact, double the change!

Warmly,

Andre H Ford

Executive Administrator